

Capacity Building and Mentoring

Details on Business Development Services at BIC including coaching, business extension, preparing business plans, business management, etc.						
Sr. No.	Nature of Service(s) Offered / Session Held	In House / Outsourced	Name of Service Provider	Background and Expertise	Local / International	No. of Startups Facilitated
1	Company Registration	outsourced	SMEDA	SMEDA one window facility and grant	Local	7
2	Marketing	outsourced	Stimulus	Business and product marketing strategies	Local	10
3	Company Growth and scaling	outsourced	Stimulus	financial management of startups	Local	10
4	Business Model Canvas	outsourced	International Trade Center/Nipon	Developing and understanding of business development	Local	7
5	National Idea Bank	outsourced	IdeaGist/NEDUET	Pitching your startup in front of investors	Local	10
6	Innovation and Commercialization	In-house	ORIC NEDUET	Research and Commercialization (Tech Transfer and Licensing)	Local	10
7	Market Research	In-house	BIC NEDUET	Customer Segmentation, Market Research	Local	10

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Details about the Participation of faculty / students in training workshop /seminars (on entrepreneurship, commercialization innovation etc.) arranged by other BICs/HEIs/NICs etc.								
Sr. No.	Title	Date Held	Venue	Field / Thematic Area	Panelist / Mentor / Advisor Details (Name, Designation and Expertise)	Arranged By	Faculty /Student	No. of Participants
1	BIC and ISF Training	9-11 November 2022	Daftarkhwan Lahore	BIC and Startup management	Multiple expert speakers from i2i	HEC, i2i	Faculty/BIC staff	45
2	Incubation Management Training	9-10 February 2023	KCW Lahore	BIC and Incubation Management	Multiple expert speakers from i2i	HEC, KCW BIC, i2i	Faculty/BIC staff	35
3	Ethics in Enterprise	January 20th 2023	NIC Karachi	Ethical Financing	Mr. Ahmed Ali Siddiqui	BiC, NICK, Meezan Bank	Students and Faculty	80+
4	High Impact Skill Bootcamp program by MetaPi and MoIT&T	27th March 2023	MoITT Karachi	High Impact skills nof digital world		MetaPi and MoIt&T	Students and Faculty	100+
5	One Day Training Workshop/Technical Session on “Digital Banking--Blockchain & Cryptocurrency”	24th October 2022	Meezan Bank	Build a strong bridge between NED University and Banking Sector in the domain of Blockchain & Digital Banking	Dr. Saad Ahmed Qazi (Dean, Faculty of Electrical and Computer Engineering)	Meezan Bank	Banking Professionals (President & CEO, Chairman Shari’ah Board, Head of Shari’ah compliance, Chief Financial Officer, Group Head Operations, Chief Business Officer and other respected personnel from Summit Bank at their Karachi Head Office)	22
6	TDF Session	13th December 2022	HEC	TDF	Mr. Ghulam Sarwar	HEC and AKUH	Faculty	80+

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Details about the University Awareness Seminar(s) / Open House / Expo / Roadshow about BIC and its Activities for Fresh Students / Final Year Students / Fresh Graduates / Faculty / Researchers at University								
Sr. No.	Title	Date Held	Venue	Field / Thematic Area	Panelist / Mentor / Advisor Details (Name, Designation and Expertise)	Arranged By	Faculty /Student	No. of Participants
1	Entrepreneurship in Low Economy	July 4th 2022	Main Auditorium NEDUET	Business Ideas and Motivation for Entrepreneurship	Mr. Unais Ali, Founder and CEO, U-Tech	BIC, NEDUET	Students and Faculty	400+
2	Learning to do Business	July 4th 2022	Main Auditorium NEDUET	Business Ideas and Motivation for Entrepreneurship	Ms. Tehreem Shakeel, CEO, BEETEE	BIC, NEDUET	Students and Faculty	400+
3	Hurdles and challenges on startup journey	July 4th 2022	Main Auditorium NEDUET	Business Ideas and Motivation for Entrepreneurship	Mr. Furqan Kidwai, co-founder and COO, Ypay	BIC, NEDUET	Students and Faculty	400+
4	go-to-market strategy	July 4th 2022	Main Auditorium NEDUET	Business Ideas and Motivation for Entrepreneurship	Mr. Abid Iqbal, Carvan Tech	BIC, NEDUET	Students and Faculty	400+
5	Lean Startup	July 4th 2022	Main Auditorium NEDUET	Business Ideas and Motivation for Entrepreneurship	Mr. Syed Azhar, CEO Karvan Tech	BIC, NEDUET	Students and Faculty	400+
6	Ignition	December 2nd 2022	Main Auditorium NEDUET	E-Commerce and Entrepreneurship Pathways	Mr. Sunny Ali	BIC and NES NEDUET	Students and Faculty	800+
7	Business Model Canvas	August 4th 2022	NEDUET	BMC and Market Research	Mr. Hammad Shaikh Amjad	BIC, NEDUET and ITC	Students and Faculty	50+
8	Business Startup Opportunities for the Youth	8th November 2022	NEDUET	Funding opportunities	Mr. Mukesh Kumar, SMEDA	BIC, NEDUET and SMEDA	Students and Faculty	100+
9	Entrepreneurship in IT Sector	June 9th 2023	NEDUET	Business Modelling and Career counselling	Mr. Hammad Shaikh Amjad	BIC, NEDUET	Students and Faculty	50+
10	Ethics in Enterprise	January 20th 2023	NIC Karachi	Ethical Financing	Mr. Ahmed Ali Siddiqui	BiC, NICK, Meezan Bank	Students and Faculty	80+

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Details about the trainings, workshops/seminars, courses attended by BIC personnel								
Sr. No.	Title	Date Held	Venue	Field / Thematic Area	Panelist Details (Name, Designation and Expertise)	Arranged By	Faculty /Student	No. of Students / Faculty Members / Startups Participated
1	BIC and ISF Training	9-11 November 2022	Daftarkhwan Lahore	BIC and Startup management	i2i nominated experts	i2i, HEC	Faculty and BIC staff	36
2	Incubation Management Training	9-10 February 2023	KCW Lahore	BIC and Incubation Management	i2i nominated experts	i2i, HEC, KCW BIC	Faculty and BIC staff	36
3	Startup Sindh	8th June 2023	Universities and Boards Govt of Sindh	Startup funding	Mr. Azhar Rizvi,	Sindh Universities and Boards, Cambridge Networks	ORIC and BIC	40+

Details on entrepreneurial courses offered by the University at undergraduate and graduate level.						
Sr. No.	Title of Course	Field	Level - Undergraduate / Graduate	Credit Hours	Optional / Compulsory	Departments / Schools Offering the Course
1	HS-403 Entrepreneurship	All Engineering Disciplines	Undergraduate level	3	Compulsory	35
2	AR-643: Entrepreneurship in Architecture	M.Engg. Architecture	Post-graduate level	3	Elective	1
3	CE-595 Technical Entrepreneurship and the Management and Marketing of Construction Services	MEM Construction Management	Post-graduate level	3	Elective	1
4	EC-523 Entrepreneurship	MS Economics and Finance	Post-graduate level	3	Elective	1